

## ANALYSIS

Asset Class	Return (%)
Gold	12%
Real Estate	12%
Mutual Funds	15%
Fixed Deposits	8%
Recurring Deposits	8%
Bonds	10%
IPO	30%
Stock Market	18%
Pre-IPO	50%

INVEST  
*Secure*

### EARLIER PRE - IPO SUCCESS

Company	Pre-IPO	IPO
<b>CDSL</b> <small>Convenient • Dependable • Secure</small>	Rs.60	Rs.250
<b>D*Mart</b>	Rs.90	Rs.604
<b>BSE</b> <small>EXPERIENCE THE NEW</small>	Rs.66	Rs.361
<b>TATA TECHNOLOGIES</b>	Rs.150	Rs.1240
<b>Paras</b>	Rs.95	Rs.492

#### CONTACT US

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Disclaimer - This is for educational purpose only. Please gain all knowledge carefully before investing

*We Invite you to grasp the art of investment*

### What is PRE-IPO Investing !

PRE-IPO refers to Equity funding rounds held before company goes Public via an Initial Public Offering (IPO).

**Motive :** The goal is to invest in a company as an Equity that is expected to go public soon, and potentially see significant returns once it transitions into the public market.



### WHY INVEST IN PRE-IPO ?

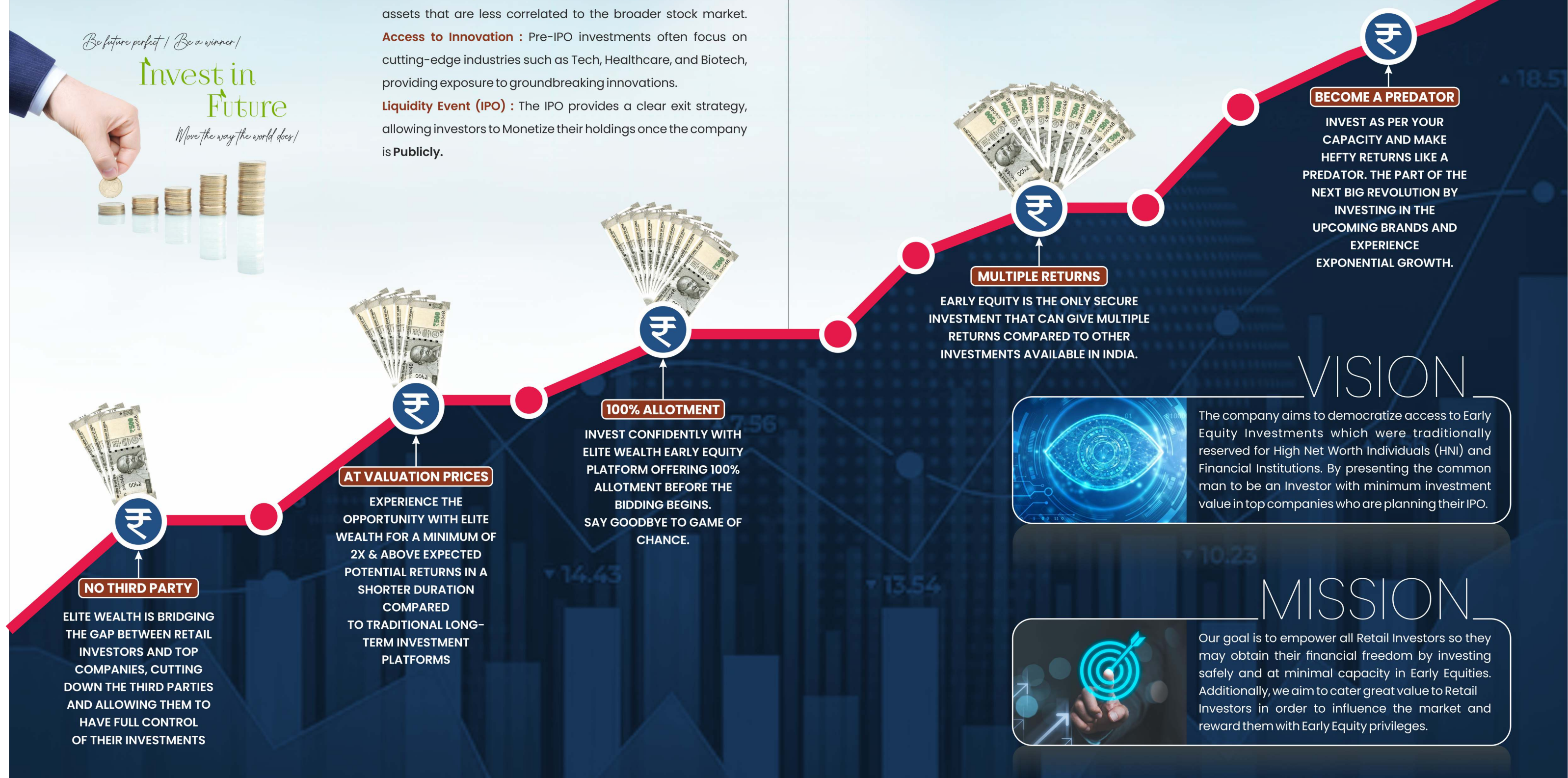
**Early-Stage Investment in Promising Ventures :** Pre-IPO investing provides early access to businesses with significant growth potential before they go public.

**Significant Upside :** Pre-IPO shares can be purchased at a fraction of their expected market price once the company goes public.

**Multiplicity :** Investing in high-growth Startups or Emerging Companies helps diversify an investment portfolio by adding assets that are less correlated to the broader stock market.

**Access to Innovation :** Pre-IPO investments often focus on cutting-edge industries such as Tech, Healthcare, and Biotech, providing exposure to groundbreaking innovations.

**Liquidity Event (IPO) :** The IPO provides a clear exit strategy, allowing investors to Monetize their holdings once the company is Publicly.



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